

# Shelter

November 2005

To: Jon Snape, Managing Director, Charity Bikes.

Dear Jon

Just wanted to say a huge 'Thank You' to James, Yani and yourself for the great service.

Staff throughout the Group's head office and satellite buildings set off on your 26-seater record-breaking bike on Wednesday 5th October 2005. The tour started at the Co-op head quarters and visited the City of Manchester stadium that hosted the 2002 Commonwealth Games, Granada Studios where we had a photocall outside Coronation Street's Rovers Return. The actress Julie Hesmondhalgh (Hayley Cropper) took a break from filming and actually sat on the bike with the staff plus the actors Johnny Briggs (Mike Baldwin), Anne Kirkbride (Deirdre Barlow) and Andrew Whyment (Kirk Sutherland ) also came out to have a look and make a donation. We finally rode to Old Trafford Football ground before returning to New Century House at Co-op HQ.

Staff from the Co-operative group are raising money for Shelter's million children campaign, which aims to end the nightmare of bad housing for over one million children in the UK. Overcrowded, unfit or emergency housing has a devastating impact on children's lives damaging their health, education and future prospects. The Co-op big bike tour is just one of a number of fund-raising initiatives taking place across businesses owned by the Co-operative Group – including food retail, Co-operative Funeralcare and Co-op Pharmacy outlets – we have raised over £900,000 for Shelter's million children campaign.

The boys did a sterling job on the day by helping me manage proceedings and of course steer that monster of a bike on our whistle-stop tour around Manchester in aid of Shelters 'One million children' campaign – we definitely stopped traffic, put a smile on the faces of passing pedestrians and had FUN in the process – a great fundraising and awareness tool, you'll be hearing from me again!!.

Best Wishes



Carol Ann Whitehead

Co-operative Group Head Office and Northern Ireland  
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Homeless People Limited

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## Bad housing wrecks lives